



Business Scarecrow Contest 2023 Guidelines/Registration Form

Dear Business Owner:

*C-K AutumnFest is right around the corner and it's time to start planning for the **Business Scarecrow Contest**. Participating can be a fun and entertaining activity for your employees and the community. We have had great displays in years past and hope for even more participation this year. **Please help decorate our towns and draw attention to your business!** Note: instead of 1st-3rd places, we will award winners for 4 different categories.*

❖ Awards and prizes for the following categories:

- **Best Scarecrow**
- **Best of Show**
- **Best Business Related Theme**
- **Community Choice**

Displays will be judged on a combination of theme originality, creativity, craftsmanship, & presentation

- ❖ The height of each scarecrow structure should be between 5 and 7 feet and constructed to withstand weather conditions.
- ❖ Businesses with indoor displays must be available for public viewing.
- ❖ Entries must be appropriate for family viewing and should not be excessively violent, gruesome, or political in nature.
- ❖ **Registrations for the contest should be submitted no later than Monday, October 17th.** Businesses will be judged during business hours. All entries will be judged **October 20 & 21**. Please leave displays up for public viewing through **Oct. 31st**.
- ❖ Winners will be recognized with yard signs and announced on the AutumnFest website and Facebook page upon the completion of the **Great Scarecrow Hunt, October 23rd-28th**. ***This activity brings community members to your businesses all week long!***

Please email or mail the following registration to:

info@ckautumnfest.com / C-K AutumnFest PO Box 442, Kenova WV 25530

Name of Contact Person or Resident: _____

Business Name _____ # of Employees _____

Address: _____ Indoor or Outdoor display _____

Telephone: _____

For questions, contact Kim Adkins 304-544-1676

*All entrants must agree to allow the use of their names and photos for promotional purposes.