



## Business Scarecrow Contest 2022 Guidelines/Registration Form

Dear Business Owner:

C-K AutumnFest is right around the corner and it's time to start planning for the **Business Scarecrow Contest**. Participating can be a fun and entertaining activity for your employees and the community. We have had great displays in years past and hope for even more participation this year. **Please help decorate our towns and draw attention to your business!** Note: instead of 1st-3rd places, we will award winners for 3 different categories.

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- ❖ Awards and prizes for the following categories:
  - **Best Scarecrow**
  - **Best of Show**
  - **Best Business Related Theme**

**Displays will be judged on a combination of theme originality, creativity, craftsmanship, & presentation**

- ❖ The height of each scarecrow structure should be between 5 and 7 feet and constructed to withstand weather conditions.
- ❖ Businesses with indoor displays must be available for public viewing.
- ❖ Entries must be appropriate for family viewing and should not be excessively violent, gruesome, or political in nature.
- ❖ **Registrations for the contest should be submitted no later than Monday, October 17th.** Businesses will be judged during business hours. All entries will be judged **October 20 & 21**. Please leave displays up for public viewing through **Oct. 31<sup>st</sup>**.
- ❖ Winners will be recognized with yard signs and announced on the AutumnFest website and Facebook page upon the completion of the **Great Scarecrow Hunt, October 24<sup>th</sup>-29<sup>th</sup>**. ***This activity brings community members to your businesses all week long!***

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Please email or mail the following registration to:

[info@ckautumfest.com](mailto:info@ckautumfest.com) / C-K AutumnFest PO Box 442, Kenova WV 25530

Name of Contact Person or Resident: \_\_\_\_\_

Business Name \_\_\_\_\_ # of Employees \_\_\_\_\_

Address: \_\_\_\_\_ Indoor or Outdoor display \_\_\_\_\_

Telephone: \_\_\_\_\_

For questions, contact Kim Adkins 304-544-1676

\*All entrants must agree to allow the use of their names and photos for promotional purposes.